



## Noah's Ark Trust Bereavement support

supporting young people, children and their families after the death of mum, dad or someone close



**BBC** HEREFORD & WORCESTER  
IN PARTNERSHIP WITH  
**Noah's Ark Trust**

# FUNDRAISING PACK

## Rosie's Story

"Tuesday 20th April was the last time I saw my father. He was late home from work and didn't answer his mobile. At 10.45pm the doorbell rang. Mummy showed two policemen into the lounge and they told us Daddy had been in a fatal accident on the motorway. One of the policemen asked me to make a cup of tea with him. After they left, Mummy telephoned my brothers and sister who were at university. It was only when she told them Daddy had been killed that I realised what a fatal accident was. Richard, Harry and Elizabeth arrived home over the next few hours. The day after a policeman took us to the hospital to see Daddy and assured us he hadn't been to blame for the accident. I went back to school two weeks later just before the summer exams. No one knew what to say to me. I used to smile a lot so that the teachers and my friends would think I was alright but I used to go to my room and cry every night. I felt so lonely even when I was surrounded by people."



## How Noah's Ark Trust Helped

Someone from Noah's Ark came to see me in school; they talked to the school about how to support me. All I seemed to remember was the funeral and what happened; over time I began to understand more about how I felt. I did a memory box which I decorated with pictures of daddy and things we enjoyed doing together I filled it full of things that belonged to my dad I often look at these and smile as I remember why I put them in there. I wrote a poem about how I felt and added it. I also put in things that I know daddy would like or what I want to tell him about. Every time we met I did something, made something or painted something to express how I felt. I joined other children on a residential weekend who felt the same as me, I realised that this time I was surrounded by people and I didn't feel alone, they understood how I felt and suddenly I realised my family aren't the only ones that have been touched by someone dying. We had fun, we cried and we laughed together and I found that talking to people who didn't know my dad was almost as good as talking to people who did know him. I know daddy will be missing from my future but I take him with me everyday of my life, I still love my daddy very much and the love I have will never die and will last forever.

**Please help us to continue to provide hope and help to children who have experienced bereavement like Rosie. By fundraising for Noah's Ark Trust you will be helping us carry on providing the support we do free of charge so that we can help families.**

## Frequently Asked Questions

### What fundraising events can I organise? I need ideas!

Have a look at the Noah's Ark Trust A-Z of fundraising online. There are lots of ideas that will inspire you.

### When is the best time to hold my event?

Choose a date that suits you and your friends or helpers. Make sure that it does not clash with any other events on the same day/evening as this may mean reduced support.

### Where is the best place to hold my event?

Choose a venue that can accommodate the number of people you want to attend and that houses all the amenities you need. For example: a stage, licensed bar, PA system, coffee shop, tables and chairs. ALWAYS read the small print and check there are no hidden charges.

### How much money will I raise?

This will always depend on the amount you spend. Make sure you budget all your costs and if you plan to charge an entry fee make sure all costs are covered within this charge. Maybe approach local businesses for sponsorship of the event in return for a bit of promotion at the event. Think about holding a raffle or an auction so people can help raise extra money.

### I have an idea but don't know where to start, can I talk to anyone at Noah's Ark Trust?

Yes, there is always someone on hand to help you. Get in contact with our fundraising team, Georgina Bunn for Worcestershire events on 01905 340019 or for Herefordshire events call, Liz Collins on 01432 264555

### Can Noah's Ark Trust help promote my event?

We will do as much as we can to help make your event a success. We are happy to put details of your event on our website events page and will help as much as we can with PR and marketing Literature. Just give us a call and we can discuss this further.

### Do Noah's Ark Trust have leaflets and posters that we can use at our event to publicise the charities work?

Yes, we would be more than happy to supply you with posters and leaflets so your guests no more about the charity they are supporting. We can also supply collection tins/buckets and provide pull up banners as long as they are not already in use.

### Can someone from Noah's Ark Trust attend my event?

Noah's Ark staff, volunteers and supporters try and attend as many fundraising events as possible. Please let us know the date and details of your event as early as possible so that we can organise someone to attend.

### Can I raise sponsorship online?

Yes, we are registered with Virgin Money Giving; you can set up your own fundraising page and then you don't have the stress of collecting the money at the end, Virgin Money will do it. You will find the Virgin Money Giving link on the home page of our website: [www.noahsarktrust.co.uk](http://www.noahsarktrust.co.uk)

### Can the money raised at my event be Gift Aided?

By using Gift Aid, the government will give Noah's Ark an extra 28p extra from the Inland Revenue. You can find out more regarding Gift Aid at the Inland Revenue website:

[http://www.direct.gov.uk/en/MoneyTaxAndBenefits/ManagingMoney/GivingMoneyToCharity/DG\\_10015097](http://www.direct.gov.uk/en/MoneyTaxAndBenefits/ManagingMoney/GivingMoneyToCharity/DG_10015097)

### Where do I send the money I have raised?

Please send money to:

**Noah's Ark Trust, One Coventry Place, Blackpole East, Worcester WR3 8SG**

### Who do I make cheques payable too?

Please make cheques payable to: Noah's Ark Trust

### Can post event PR be organised?

We will do our utmost to help you put together a 'success' press release after your event but cannot guarantee press coverage. We will make every effort to get one of our fundraising team or a volunteer to photograph the event for use on our website or in press news reports. Please call to arrange a time as early as possible.